



Advertisement Requirements & Specifications

Please see the SCW Summer Fitness Guide Advertisement Requirements Below:

- 1. Product/Service Title**
(30 characters maximum)
- 2. Product/Service Description**
(50 words or 300 characters)
- 3. Action Button**
(Example; \$50 OFF or CLICK HERE)
- 4. Advertisement Image**
(600px wide x 400px high) that includes your company logo
- 5. The Product/Service website address (URL) that we will link to for your advertisement**

Submit all required elements to:
creative@scwfit.com